

- ✓ **CONSTRUCT AN IDEA AND BRAINSTORM THE MAIN IDEA TO CONVINCE THE DONNORS.**

- **What do you want to introduce or implement**  
The name of the project is ‘Strengthening Household Economy of the Positive mothers While Preventing HIV Infection through Integrated Poultry Production’.
- **State how will this (implemented or introduced project will positively affect the community?)**

The overall goal of the project is to support 20000 affected and infected mothers, girls and children to achieve their full potential through economic empowerment by 2019 in Traditional Authorities Changata and Nsabwe, Thyolo District, Southern Region of Malawi. **The positive effects include:**

1. Reduced high risk vulnerability by 50% among 20000 women, girls and children in the area through addressing economic and social obstacles by 2019.
2. Improved quality of lives by 50% through the promotion of 15000 girls’ and 5000 women’s access to education, employment, nutrition and health services.
3. Prevented HIV Infection and Keeping Children, Adolescents and Young Women HIV Negative through imparting comprehensive HIV and AIDS knowledge to over 100,000 people by 2019. Therefore, the project targets on impacts of HIV/AIDS and preventive measures to avoid more HIV/AIDS impact in the community by empowering 20000 women and girls.

- ✓ **STATE THE TOPIC GIVEN by the YALI COMMUNITY (charity, or fundraising).**

**OBJECTIVES :charity or fundraising**

- ✓ **Title of the charity and how it will be raised to community**
- ✓ **Any previous fundraising documents or tales.**  
Yes a technical proposal which was submitted to Children Investment Funds Foundation (CIFF) through Management Sciences For Health (MSH) Malawi.
- ✓ **State the geographical setting where the charity will take place**

The charity will take place in Southern Africa, in Malawi specifically in Thyolo district in two Traditional Authorities namely Changata (Thyolo Southwest) and Nsabwe (Thyolo west). The project will operate in the following health facilities: Malamulo Mission Hospital, Changata, Zoa, Nsabwe, Thekerani, Mbawela and Gombe Health Centers then the following are Improved Health Posts to be involved Nkhaka, Nkalozwa and Sandama.

- ✓ **FUNDRAISING**

- ✓ **Preference of the charity**
- ✓ **How do you want it to be organized?**

**1-direct fundraising**

**This is where you obtain funds via direct customized donation eg from donors to the recipient (organizers of the event who will deliver the donation to the needy depending on the available funds in return with the proposal explaining in details on how the funds have been used)**

**2-indirect fundraising**

*A submitted proposal will be given to the recipient explaining in details with a quotation on how the funds will be used. This includes an agreed statement signed between two parties on how the project will run. Duration,(time frame .conditions and risk an uncertainties)*

*We opt for Indirect fundraising.*

**State the worst conditions experienced in the identified community**

- ✓ **Available rate a person earn pay day or month**  
**In \$ dollar and British pounds or any local currency in relation to the local currency. *In the area the average daily earning per person is 0.5 USD per day (Malawi Kwacha 375).***

Malawi has a total population of approximately 17 million people, of which 52 % are women. 40% of the population live below the poverty line. The majority of this group is women living from subsistence farming. The Southern region in which the proposed project will be, is having the highest percentage of people living below poverty line in Malawi. Malawian women are categorized among the vulnerable groups in the country, with many of their basic rights compromised. They face discrimination and have limited access to productive resources. They contribute to all the functions of the family and, play a key role in securing food and are in general the backbone of socio-economic and health activities. Many factors are contributing to discrimination of the adult women both at household and communities level. Female children from standard 5 are dropping out of school at significant higher rate than boys - hence they do not acquire the same level of skills as the boys and as a result, female adults end up less educated, trained and skilled and therefore with less opportunities compared to their counterparts.

Thyolo district has not been spared from the situation. Women in Traditional Authorities Changata and Nsabwe are facing challenging emerging from the gender aspect. In addition to the above problems, the following are some worst conditions faced by the women, girls and children in the proposed project areas.

**Natural disaster**

The area faces natural disasters inform of floods which destroy crops and house hold properties.

**Hunger famine**

Hunger status has been experienced in the area as well. This is due factors such as droughts due to little rain, sometimes floods and lack of farm inputs to carry out proper agricultural activities by the communities.

**GBV( Gender based violence)**

Women are being regarded as domestic workers and have no say to their husbands in the communities. As such, majority of these women do not have any reliable source of income that support their lives. They are beaten and tortured by some cruel husbands. Some men divorce their wives with no apparent reason leaving women with awkward condition with children thereby promoting prostitution among desperate women who end up being contacted with HIV. In addition once the husband dies then the women is deprived of all the properties by the relatives of the late husband which also contributes to women's decision of sleeping around to get support.

#### **VAC( Violence against Children)**

Children are not counted when their father dies because relatives are at the forefront of controlling the property of the deceased. This disturbs the future of the children who become hopeless about their support. Some children are also denied by their fathers thereby becoming psychologically affected since grow without the identity of their father. In addition, some children who are HIV positive are not well taken care of due to little support they get their mothers after their fathers have denied them.

#### **Violence against girls**

Thyolo District is a Tea production district hence many people get employed through these Estate work. In this case, some officers convince school going girls where some girls abandon school and opt for early marriages. In other circumstances parents and relatives try to convince a man to marry their daughter as long as they get earning from the process. This has led to a high illiteracy rate of girls due to high drop outs of school. Above all, majority of these girls are under 18 years of age which is against the Malawi constitution under Child care protection and Justice Act Number 22 of 2010 which does not allow in any circumstances any under aged girl to go for marriage or sex with any person upon which the person in relationship with the girl shall be sentenced to jail for a minimum of 7 years.

The project is aiming at addressing the aspects of poverty which are those emerging from inequality between the gender, discrimination of a large group of the population who by given the skills and the knowledge could play an active role in lifting themselves, their families and entire communities out of the extreme HIV and AIDS impact as well as poverty situation.

### Expected inputs/ values

- **Subsidies to be placed in the program**
- ✓ **Your inputs in the program.....**
  - these are the available resources that the organization has put in place to ensure the successes of the project(as described earlier in the speech indicated in the above )
  - i) Established 3 improved health posts centers where people living with HIV&AIDS and chronic illnesses access medication treatment within their localities other than covering long distances to health centers.
  - ii) The organisation has 20 community volunteers in place.
  - iii) The organization has built good relationship with local stake holders and government structures like health centers, schools, agriculture department, Gender and social welfare, District Aids Coordinating office, local leaders, e.t.c.
  - iv) 11 early childhood development centers are in place.
- ✓ **Clearly state the materials that are available or what you think you can comfortably manage in the proposed charity project.**
  - i) Office space is available.
  - ii) Office furniture is available.
  - iii) Two laptops and 1 Desk top computer.

### Expected outputs

- **What do you expect from the whole project after being granted fund**
- ✓ **Progress of the program. Indicate the prospect of the program**

Chipembere Community Development Organization (CCDO) will carry out the project aimed at Strengthening Household Economy of the Positive mothers While Preventing HIV Infection through Integrated Poultry Production' by empowering 20000 affected and infected mothers, girls and children to achieve their full potential t by 2019 in Thyolo district specifically in Traditional Authorities Changata (Thyolo Southwest) and Nsabwe (Thyolo west). The project will operate in the following health facilities: Malamulo Mission Hospital, Changata, Zoa, Nsabwe, Thekerani, Mbawela and Gombe Health Centers then the following are Improved Health Posts to be involved Nkhaka, Nkalozwa and Sandama.

In this case, the project will adopt a two-pronged approach in achieving its goals. The first will be **individual approach** through the door-to-door visitation of all targeted households, carrying out counseling and support to mothers. These home visits will enable the project staff to check client's welfare, provide basic nursing care to PLWHA's and provide psycho- social support to PLWHA's and their family members. The clients will be mobilized to form trio's where they will support each other in critical issues of HIV/AIDS namely tracking each other and support adherence, defaulter tracing, counseling one another for HCT and care, counseling each other on positive living just to mention a few. This approach will be carried out by **CCDO** hired staff namely: Executive director, project manager, project Officers, veterinary officer, finance officer, project secretary and 40 Community Volunteers and also government line ministry staff that will work in collaboration with the project. The second approach is the **group approach** which CCDO hired staff and Health Surveillance Assistants, nurses, relevant stakeholders, local leaders, Community Development Assistants and other parties will use in delivering services and support to the community.

The catchment area will be divided into two geographical areas of 10000 direct beneficiaries each as a "Section Area", which is organized in an twenty four months campaign so that apart from mothers and girls, each and every person systematically gets knowledge and readiness to take control of all aspects concerning HIV and AIDS.

40 Community volunteers from the areas will be identified and mobilized through the 20 community based organisations to join the CCDO Officers in their activities because they are crucial for the long-term effect of the program. Each volunteer will be responsible for reaching out directly to 500 beneficiaries comprising women, girls and children in 24 months.

**The following activities will be implemented in their respective objectives of the project:**

**Objective1:** To reduce high risk vulnerability by 50% among 20000 women, girls and children in TA's Changata and Nsabwe through addressing economic and social obstacles by 2019.

- Conducting sensitization meeting at Thyolo district.
- Identification of 40 community volunteers.
- Orientation of project staff and stakeholders about the project.

- Conducting sensitization meeting with Thyolo Civil society Organization Network.
- Holding introductory meetings at Area Development Level and Village Development level.
- Sensitization meetings of local leaders.
- Conducting planning meeting with Thyolo District Hospital authorities, District Aids Coordination office, District Veterinary office and District social welfare office.
- Conducting project launch.
- Community awareness campaigns against stigma and discrimination.
- Promoting HIV testing, re-testing and counseling in the community.
- Monthly project monitoring visits.
- Door to door visitation for community mobilization and counseling visits.
- Promoting HIV testing sessions for pregnant women .
- Training of 40 community volunteers in Basics of HIV Prevention, spreading, care and treatment.
- Sensitisation on effects of defaulting treatment.
- Conduct Community mobilization activities- Dialogue meetings with traditional leaders and religious leaders.
- Facilitation of formation of mother groups and men champion clubs

**Objective 2:** To improve quality of lives by 50% through the promotion of 15000 girls' and 5000 women's access to education, employment, nutrition and health services.

**Activities:**

- Local leaders' sensitization meetings.
- Conducting meetings with 10 community Based organizations (CBO's) in the area.
- Formation of 200 women groups among 10 community Based Organizations.
- Orientation of 200 women and girls in HIV and AIDS prevention and positive living.
- Train 50 girls in peer education
- Training 10 mothers and 10 girls in poultry management training.
- Training 10 mother and 10 girls in Poultry Feed making .
- Training 10 mothers and 10 girls in Incubator making and maintenance.
- Training 10 mothers and 10 girls in Solar power design, installation and maintenance.
- Provision of 30 Incubators for integrated poultry production.
- Provision of 7000 start up fertile eggs for poultry production.
- Training 10 mothers and 10 girls in business management.
- Conduct Community mobilization activities- radio programs to promote PMTCT targeting community radio.

**Objective 3:** To Prevent HIV Infection and Keeping Children, Adolescents and Young Women HIV Negative through imparting comprehensive HIV and AIDS knowledge to 86,995 people by 2019.

**Activities:**

- Mobilising pregnant women and infants to access antenatal and family planning services
- Mobilise pregnant women to start accessing antenatal services during the first trimester.
- Campaign for HIV-positive pregnant women to receive a drug to prevent mother to child transmission
- Distribution of condoms to community as one way of controlling the spread of HIV and AIDS
- Training HIV-positive and negative individuals to make Risk Reduction Plans and for those positive to live positively.
- Strengthen the community structures to fight the spread of HIV and AIDS namely support groups and 10 Community Based Organisations.
- Intensify safe sex education among 10000 young people.
- Linking adolescents and young women to community youth center and Community based organization.
- Provide PMTCT orientation to trained drama groups at district level
- Conduct review of PMCTC guidelines and facilitate the development of PMCTC guideline of 2021
- Conduct orientation of teachers in PMTCT and SRH ART adherence support( 10 men and 10 women )
- Supporting interface meetings between Community Workers and Health facilities on ART, HTC, TB, and TB/HIV.
- Support Community awareness meetings on access PMTCT services for women of child bearing age.

✓ **Change that you expect from the community**

Strengthening Household Economy of the Positive mothers While Preventing HIV Infection through Integrated Poultry Production' project has been designed to sustainably support 20000 affected children and mothers to achieve their full potential through economic empowerment. As such, the following features ensure project positive expectation. **1) Sustainable women and girls Economic Development:** By providing Incubator equipment for poultry production among 20000 women and girls, it will enable them to strengthen their household economy and able to help other vulnerable groups in the community. The idea is that the beneficiaries are trained in production of incubator equipment and poultry production so that are able upscale the business on their own. **2) Strengthened partnership:** The project will equip women, girls and selected men with different skills and knowledge in implementing the project activities. In addition, the 20000 women will be linked to their nearest health Clinics or Health facilities and 10 Community Based Organizations as one way of maximizing potential of fighting HIV and AIDS. This means that the beneficiaries will be left in the hands of the Community based organizations and Health Clinics when the project phases out. **3) Women groups' organization (Institutional structure):** The 20000 women and girls will form 200 groups of 100 each which will ensure that planned activities are being implemented while learning to do independently. These women groups will be sustained by the integrated poultry production. **4) Involvement** of Thyolo District AIDS



Coordinator, Monitoring and Evaluation officer and CBOs Network chairperson in the steering committee of planning and implementation will ensure smooth handover of the project.

Therefore, the following are the expected change from the community:

- i) To have reduced high risk vulnerability by 50% among 20000 women, girls and children in TA's Changata and Nsabwe through addressing economic and social obstacles by 2019.
- ii) To have improved quality of lives by 50% through the promotion of 15000 girls' and 5000 women's access to education, employment, nutrition and health services.
- iii) To have prevented HIV Infection and Keeping Children, Adolescents and Young Women HIV Negative through imparting comprehensive HIV and AIDS knowledge to over 100,000 people by 2019.

✓ **Response you get from the community**

Based on the previous interventions which were carried out in this area, the community had been very supportive in implementation of the project activities. This included mere community members, local leaders, Senior local leaders, local stakeholders. For instance, some community structures like schools, football grounds, sheds e.t.c. were offered for free use during the project activities.

In addition community events and meetings were being participated in a satisfactory manner by the beneficiaries.

This included community feedback meetings which were used to evaluate the project performance so that every beneficiary took in shaping up the project fight.

Therefore, Chipembere Community Development Organisation (**CCDO**) get a good response from the community. Even the design of this project was based on the community participatory meetings which were conducted in January 2017.

**Provide a rationale of the program (charity event)**

- ✓ **Eg 1- limited knowledge of community members especially women living with HIV and AIDS on their sexual or reproductive health.....(if you are fundraising for an HIV and AIDS related issues.)**

According to Malawi National HIV and AIDS Strategic Plan of 2015 to 2020, Malawi is among the countries worst affected by the HIV epidemic, with 10.6% prevalence in the 15-49 year old population. HIV prevalence in Malawi varies substantially by sex, age, urban rural, geographic and socio-economic characteristics. However, in comparison to men, women are more likely to acquire HIV at an earlier age, resulting in a global HIV prevalence among girls and young women that is double or greater than that among males of the same age (UNAIDS).

Thyolo district has not been spared from the situation, it is the district with the highest adult HIV prevalence in Malawi with TB being the leading cause of death amongst HIV+ people.

HIV continues to be driven by gender inequalities and harmful norms that promote unsafe sex and reduce access to HIV as well as SRH services for women, girls and children. The pervasive social, legal and economic disadvantages faced by girls and women reduce their ability to protect themselves from HIV infection. In this case, children, girls and mothers are not economically supported in achieving their full potential hence quality of lives since have no access to important services like employment, health, education, protection and other development. The situation increases vulnerability among HIV positive mothers as well as HIV transmission among children, adolescents and young women.

However, the situation can be solved by economic empowerment interventions of positive women in the area so that are able to have self financial reliance.

- **Demonstrate a need of support**

This project will Support infected and affected children, girls and mothers to achieve their full potential by improving quality of lives through the promotion of girls' and women's access to education, employment, nutrition, protection and development that deliver improvements in social, educational, economic or health outcomes.

This will be achieved by provision of Integrated poultry production among 20000 HIV positive and affected mothers' households. This has proved to be more money making and women will be able to support themselves financially. These women will be trained in production of incubator facilities for hatching of poultry eggs from chickens, ducks, guinea fowl e.t.c, training in management of hatchery, making poultry feeds, poultry management and sola power design and installation and maintenance. The production will also help girls to prevent themselves from having sex for money.

The project will target primary prevention in the community, home and schools to ensure children, adolescents and young women who are HIV negative stay negative. It will also enhance education and awareness campaigns, peer-education, counseling, HIV testing and counseling, advocacy and programs to reduce stigma and discrimination.

In this case, the campaigns also will be about community level mutual faithfulness targeting influential community groups, sexual partners and individuals. Finally, recognizing that the vulnerability of this population group (women, girls and children) is closely linked to behaviours and attitudes of their sex partners and community norms, community leaders will be engaged to modify harmful cultural practices like early marriages and increasing male involvement campaigns; gender-based violence reduction programmes and psycho-social support.

- **Provide a financial statement sketch here**

<b>EXPENSE in USD</b>	<b>Unit</b>	<b>Number of units</b>	<b>Frequency/ session</b>	<b>Unit cost</b>	<b>Total USD</b>
<b>A. Human resources</b>					
1. Executive director	Month	24	1	132	3178
2. Project manager	Month	24	1	153	3680
3. Finance officer	Month	24	1	125	3011
4. Project officer	Month	24	1	84	3513
5. Veterinary assistant	Month	24	1	84	2007
6. Project secretary	Month	24	1	98	2342
<b>SUBTOTAL</b>					<b>17,732</b>
<b>Budget %</b>					<b>14%</b>
<b>B. Administration</b>					
Administration costs	Month	24	1	318.62	6691
<b>SUBTOTAL</b>					<b>6691</b>
<b>Budget %</b>					<b>5.2%</b>
<b>C. Capital and Over head cost</b>	<b>Item</b>	<b>43</b>	<b>1</b>	<b>218.512</b>	<b>9396</b>

<b>SUBTOTAL</b>					<b>9396</b>
<b>Budget %</b>					<b>7%</b>
<b>D. Monitoring and Evaluation</b>	month	24	1	478.04	11,473
<b>SUBTOTAL</b>					<b>11,473</b>
<b>Budget %</b>					<b>9%</b>
<b>E. Objective 1 activities</b>					
Cost of activities	month	24	1	1269.7	30473
<b>SUBTOTAL</b>					<b>30473</b>
<b>Budget %</b>					<b>23.58%</b>
<b>F. Objective 2 activities:</b>					
Cost of activities	Month	24	1	1020.54	24493
<b>SUBTOTAL</b>					<b>24493</b>
<b>Budget %</b>					<b>19%</b>
<b>G. Objective 3 activities</b>					
Cost of activities	Month	24	1		17230
<b>SUBTOTAL</b>					<b>17230</b>
<b>Budget %</b>					<b>13%</b>
<b>TOTAL COST FOR 2 YEARS</b>	YRS	2	1	58743	117486
Technical Support 10%	YRS	2	1	5874.5	11749
<b>GROSS PROJECT TOTAL</b>	YRS	2	1	64617.5	<b>129,235</b>
<b>FOR MORE DETAILS, I REFER YOU TO THE PROJECT BUDGET SPREAD SHEET</b>					

Good luck